PRICES FOR THE YEAR 2010

"EASY READ" TIDE BOOKS™

QUANTITY	PASTEL*	ASTROBRIGHT*	FULL COLOR*
(Stock Cover*) 250	$ 103.15	$127.90	N/A
250	153.55	178.30	208.65
500	195.15	220.00	277.85
1,000	306.80	308.25	417.90
1,500	365.35	399.30	547.30
2,000	479.35	519.05	699.85
2,500	607.85	653.35	883.50
3,000	715.00	766.25	1045.75
4,000	929.20	992.05	1370.20
5,000	1140.50	1215.95	1691.75
Add'l 1,000's	193.20	221.30	303.45

*DESIGNATED AREA PASTEL COLORS: San Diego-*Tan*, Los Angeles-*Peach,* Santa Barbara-*Ivory,* Central CA-*Grey,* Monterey-*Green,* San Francisco-*Gold,* Humboldt-*Tan,* Crescent City-*Canary,* Oregon Coast-*Blue,* Astoria-*Orchid,* Aberdeen-*Green,* Seattle-*Salmon*

*ASTROBRIGHT COLORS: *Cosmic Orange, Fireball Fuchsia, Lunar Blue, Martian Green, Re-Entry Red and Sunburst Yellow*

* FULL COLOR COVERS: *White stock only*

Plus Sales Tax (except orders outside of California) and Shipping. See shipping charges below.

*Stock Cover "Easy Read" Tide Books have a design for each tide area with a space provided on the back cover for you to rubber stamp your name and address.

Excessive or difficult composition will incur extra charges.

Tide Book Additional Charges

Hard Copy Proofs (Mailed).....(each)	**$15.00**
Cover Color change	**25.00**
(Other than designated cover color for the area)	
Custom inside cover.....	**45.00**
Colored ink *(Standard covers printed in black ink)* **.....**	**20.00**
Half tones (photo or screens in art) .....(each)	**17.50**
Four page insert 1st 1000	**145.00**
additional 1000's	**25.00**
Additional display boxes.....(each)	**7.00**
(Includes clam-shell display sign for each additional box)	

Shipping & Handling Charges Within California

250 Tide Books	**$13.00**
500 Tide Books	**15.00**
1000 Tide Books	**17.00**
1500 Tide Books	**20.25**
2000 Tide Books	**21.25**
2500 Tide Books	**23.50**
3000 Tide Books	**25.00**
4000 Tide Books	**29.00**
5000 Tide Books	**32.00**

***Note: All orders above 5000 will be invoiced for shipping after completion.**

Shipping & Handling Charges Outside of California

250 Tide Books	**$16.00**
500 Tide Books	**18.00**
1000 Tide Books	**20.00**
1500 Tide Books	**23.00**
2000 Tide Books	**25.00**
2500 Tide Books	**28.00**
3000 Tide Books	**33.00**
4000 Tide Books	**38.00**
5000 Tide Books	**43.00**

***Note: All orders above 5000 will be invoiced for shipping after completion.**